



Station Order Revised

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11638

Contact: Dianne Downey
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KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F 30	\$95.00 \$665.00	1	1	1	1	1			1	1	7
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F 30	\$130.00 \$910.00	1	1	1	1	1			1	1	7
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$200.00 \$1,400.00	1	1	1	1	1			1	1	7
Highly pre-emptible at LUR per KTVX. Move to L2													
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00	1									1
Good Things Utah 10:00 AM 11:00 AM	DT	M-F 30	\$175.00 \$175.00					1					1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$150.00 \$150.00								1		1
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F 30	\$100.00 \$100.00		1								1
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,500.00	1	1	1	1	1			1		6
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$250.00 \$1,500.00	1	1	1	1	1			1		6
Highly pre-emptible at LUR per KTVX. Move to L2													
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$250.00 \$1,500.00	1	1	1	1	1			1		6
Highly pre-emptible at LUR per KTVX. Move to L2													
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$250.00 \$3,000.00	2	2	2	2	2			2		12
Highly pre-emptible at LUR per KTVX. Move to L2													
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$300.00 \$1,800.00	1	1	1	1	1			1		6
Highly pre-emptible at LUR per KTVX. Move to L2													

Suzanne Collins

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					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa	30	\$175.00 \$175.00						1				1
Sunday 5p News 5:00 PM 5:30 PM	EN	Su	30	\$175.00 \$175.00							1			1
Two & Half Men 6:30 PM 7:00 PM	PA	M-F	30	\$400.00 \$800.00			1		1					2
Dancing With Star 7:00 PM 8:30 PM	PT	M	30	\$2,900.00 \$2,900.00	1									1
Castle 9:00 PM 10:00 PM	PT	M	30	\$3,200.00 \$3,200.00								1		1
Happy/Don't Trust 8:00 PM 9:00 PM	PT	Tu	30	\$2,500.00 \$2,500.00		1								1
Grey's Anatomy 8:00 PM 9:00 PM	PT	Th	30	\$2,500.00 \$2,500.00				1						1
Revenge 8:00 PM 10:00 PM	PT	Su	30	\$2,500.00 \$2,500.00							1			1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$550.00 \$6,600.00	2	2	2	2	2			2		12
Highly pre-emptible at LUR per KTVX. Move to L2														
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa	30	\$325.00 \$325.00						1				1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su	30	\$500.00 \$500.00							1			1
Nightline 10:35 PM 11:05 PM	LF	M-F	30	\$285.00 \$285.00								1		1
Highly pre-emptible at LUR per KTVX. Move to L2														

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		Length			Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Access Hollywood	LF	M-F		\$175.00				1						1
11:05 PM 11:35 PM		30		\$175.00										
Extra	LF	M-F		\$150.00			1							1
11:35 PM 12:05 AM		30		\$150.00										
Station Gross Totals				\$35,610.00	13	13	13	13	13	2	3	14	3	87

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